



All you need to know about the mastermind.

## Maximize ME Mastermind

IDENTIFY YOUR PASSION IGNITE YOUR PURPOSE FOCUS YOUR POWER

Purpose: A journey toward self-growth happens best when like minded people gather to hone strengths and talents a create the intentional focus to become their best selves. Join with others to "Create a Life YOU Love!"



## **Mastermind Group**

#### Lets define what this really means!

A mastermind group is simply a meeting of highly motivated folks who share the common goal of encouraging and helping each other improve and grow. Mastermind was first coined by Napoleon Hill in his book, "Think and Grow Rich." He wrote, "the coordination of knowledge and effort of two or more people who work toward a definite purpose, in the spirit of harmony." Masterminds are also called "mind trusts" or "your personal board of directors."



## **Maximize Me Mastermind**

#### What you need to know!

- Will be limited to not more than 10 individuals who are pursuing a more fulfilling career or life
- Each member will be expected to come prepared to discuss and share their self-discoveries
- Each member will be respectful of others. Listening to their plans, challenging assumptions and providing salient feedback
- Members will be put on the "hot seat" with the intent of creating more focus and clarity
- Everyone will be given a chance to participate, only one person will be allowed to dominate the time.
- A time keeper and factotum will be selected for each session
- Because members are selected from a wide variety of careers with divergent goals, safety is created as there are no bosses or employees.
- What is discussed in the mastermind stays in the mastermind!



## **Maximize Me Mastermind**

#### **The Benefits**

- Accountability to think ahead and create the required plan by next meeting
- · Accountability to act on the plan
- Feedback and constructive direction from others who want to see you succeed
- Insights you might not have otherwise gained
- Access to new resources
- Motivation to grow and avoid stagnation
- Identification of your strengths and talents
- Creation of your life purpose and your elevator
- speech



## **Maximize Me Mastermind**

#### What Maximize ME Mastermind is NOT:

- · This is not a class
- This is not group coaching; it is led by a facilitator
- This is not a networking group

# Maximize ME Mastermind can support whatever you are wanting to create

- Business will you build or buy or change jobs
- Speaker or Author
- Consultant or Educational Expert
- Coach or Craft

## **KEYS to SUCCESS**

#### Key 1 Who are you?



- Temperament Style / Gallup Strengths
- Spiritual Giftedness / Personal Values

#### Key 2 Why Step out of the Mold? Why NOW?



- · Dreams and Goals
- · Begin Life Mission Statement

#### Key 3 What do you already know?



- Skills & Life Experiences
  - Unfair Advantage
  - "Touch Worthy" Resume

#### Key 4 What do you already have?



- People & Resources
- · Who do you need

### Key 5 What do you already have?



- You "Everyday Creativity"
- Your Stand Out Strengths -- Power / Influence / Relationship / Strategy / Innovation

## **KEYS to SUCCESS**

#### Key 6 What or Who is your target market?

От

 Where do you find it / what is your plan / how do you engage it

#### Key 7 What or WHO will you need?

От

- · Business plan
- · Marketing strategy
- Collateral -Web, photo, One-page, Resume

#### Key 8 How will you move forward?

От

- · Detailed plans and goals
- · Strategy to overcome inertia
- · Identify unique Gremlins

#### Key 9 Personal sessions with Hazel (2 one hour

**O** sessions are included)

#### **Key 10 CELEBRATE YOUR SUCCESS!**

От